

JCC East Bay

IMPACT REPORT JULY 1, 2019–JUNE 30, 2020

To say the last 12 months have been like no other is an understatement. Our concept of normal has been redefined, and continues to evolve as we navigate new and challenging realities. **But one thing is clear. Our sense of community—and how much it matters—remains strong.**

We have been incredibly moved and inspired by the outpouring of support from our foundation partners, individual donors, and program families. You sent a strong message of your commitment to our shared values and connection. **You helped us transform programs that used to require walls to those that require hearts.**

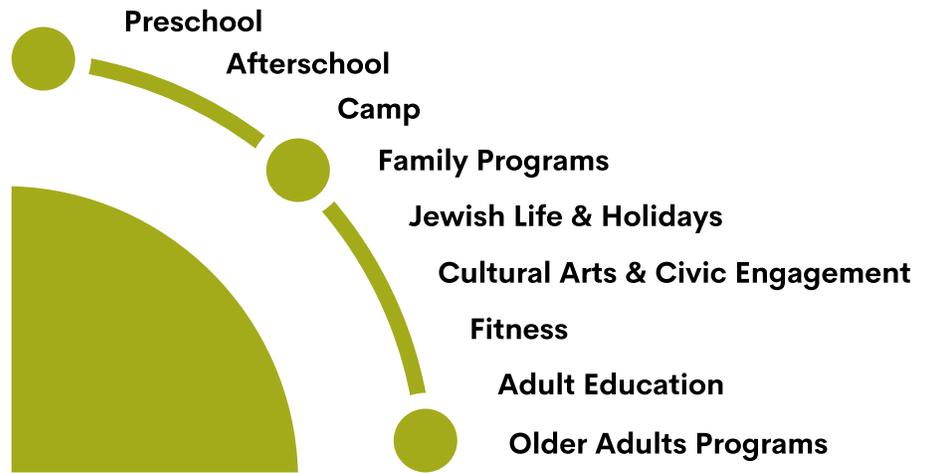
While many of our offerings will likely be virtual this coming year, we will continue to play a key role in the continuity and resiliency of our community. Whether providing check-in calls for older adults, teaching our children the beauty of Jewish values, or creating opportunities for families of all backgrounds to have accessible and welcoming experiences, our commitment to a rich and vibrant community is steadfast.

Thank you for allowing us to do this important work—in times of crisis, in times of celebration, and hopefully soon, in times post-Covid.





YOUR GIFT SUPPORTS:



YOU GAVE US A LIFELINE TO:

- Create vital, virtual programs for preschool and afterschool children and parents during our closure.
- Provide healthcare benefits to furloughed staff for 3 months.
- Plan and purchase equipment to ensure a healthy reopening of our buildings, programs, and services.
- Create a substantial financial aid fund for increasing numbers of families in need of assistance.
- Ensure the well-being of older adults with weekly check-in calls.

YOUR REACH BY THE NUMBERS

THE TIKKUN 2.0

Participants = 1,084

Teachers = 109

Classes offered = 87

total households = 9,000

holiday celebrants = 1,800

afterschoolers = 544

older adults = 200

campers = 144

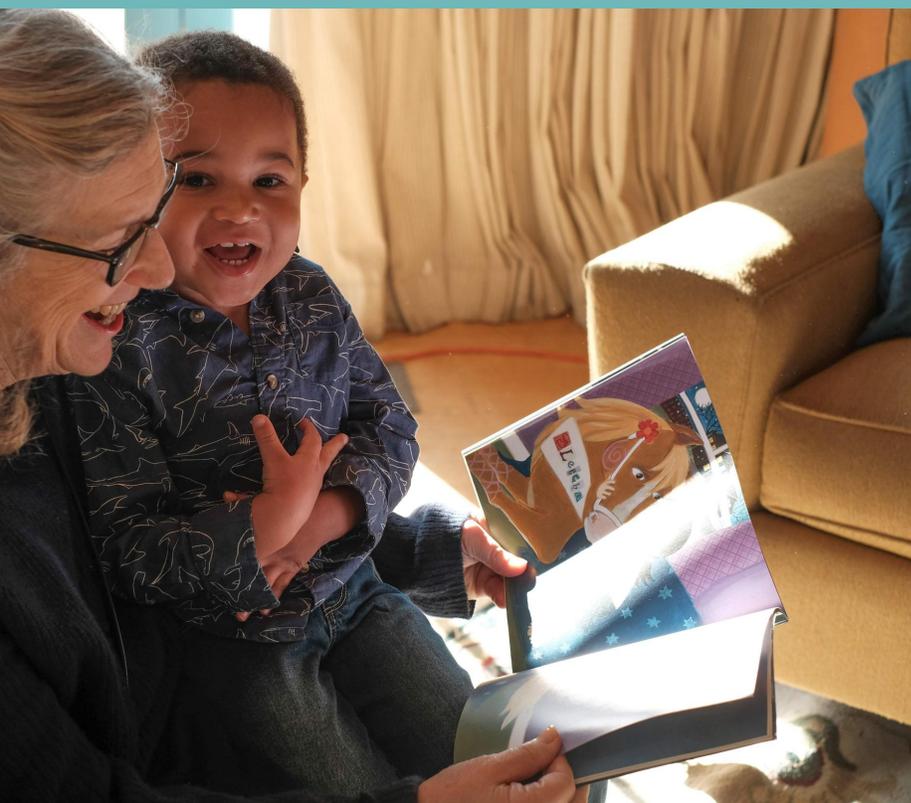
preschoolers = 74

local partners = 50



DOLLARS RAISED

\$1.7 million



FINANCIAL AID GIVEN

\$111,000

YOUR IMPACT, IN THEIR WORDS

I wanted to take a moment to let you know how much the continued Club J afterschool program has meant to us. Not only is it amazing to have something to check into in the afternoon, but the quality of the content has been phenomenal. Especially impressive have been the organized emails to let us know how it is arranged, and also that it was available from the get go. Thanks again to JCC for everything that you do.

You can count on me personally to continue to make donations at the usual tuition rate and to continue to keep my children in the JCC community for at least another seven years. But I believe that the principle of tzedakah obliges all of us—the JCC, the parents, et al—to do what is right and just.

Well done on the Tikkun 2.0. The way you amassed all the information, and displayed it in a way to make it both accessible and reminiscent of the JCC Tikkun in the past was just wonderful. Choosing, attending, and interactive participation in classes felt very similar to the in-person ones we've done in the past. I am so grateful for all the work you and JCC staff did (even while sheltering) to maintain this exceptional institution in our community.

I just got off the phone with a senior who attends programs and volunteers at the JCC. I was checking on her before Shabbat and she told me that someone from the JCC has called her three times, and how much she appreciates the personal touch. Please let the powers-that-be know that there is at least one senior woman in Oakland who feels very held by the JCC community!

Thank you JCC preschool teachers and staff for crafting such a special and memorable preschool graduation tribute for our children! This was hands down, the most magical Zoom experience I have witnessed...we were able to transcend the frustrating virtual barrier to which we have all become too accustomed during these challenging times! We feel so fortunate to have been a part of this incredible JCC community during such formative years for our children and hope to stay connected with all of you as we move forward.

We can't thank you enough for your support.

www.jcceastbay.org
info@jcceastbay.org