

## Naming Opportunities

These are the opportunities we have identified for naming, and we welcome your creativity and suggestions. If you have an idea you don't see listed, please reach out to us to discuss.

### The Campus \$30 million

#### Event Center \$10 million

The event center will feature two stories and 15,000 sq ft of flexible indoor/outdoor space to host special events, celebrations, health and wellness, and community gatherings.

- **Performance Space** \$2 million
- **Second Floor Wellness Center** \$1 million
- **First Floor Large Event Space** \$1 million
- **First Floor Small Event Space** \$500,000
- **Kosher Kitchen** \$500,000  
A commercial demo and prep kitchen

#### 6050 Claremont \$3 million

A standalone two-story building with over 4,000 square feet of space to work, collaborate and serve the community.

#### 6016 Claremont \$2 million

A standalone residence, currently home of Base Bay.

#### 6012 Claremont \$2 million

A standalone residence, currently home to the Rockridge Moishe House.

- 1 **Ball Court** \$2 million
- 2 **The Meadow** \$2 million
- 3 **The Concourse** \$1 million
- 4 **Claremont Parking** \$1 million
- 5 **Chabot Parking** \$1 million
- 6 **Entry Plaza** \$1 million
- 7 **Reflection Garden** \$500,000

#### 5941 Chabot \$2 million

A standalone two-level building likely to serve as a multipurpose maker's space for creativity and exploration for all ages.

#### 5939 Chabot \$2 million

A standalone two-story residence.

- **The Teen Center** \$1 million  
A comfortable home setting for teens on the first floor, for a diverse array of programs and organizations.
- **Artist-In-Residence Space** \$750,000

#### Preschool \$5 million

The preschool will include six state-of-the-art classrooms, each with their own garden to extend the learning environment seamlessly to the outdoors, and a pilot Spanish-language immersion program.

- **Preschool Playground** \$1 million
- **Preschool Classrooms** \$500,000 each

#### The Central Building \$15 million

The main building of the campus is three stories and 55,000 square feet. The building includes a new preschool, along with offices for more than 15 Jewish organizations, classrooms for adult education, a library for all ages, and flexible spaces for meetings, co-working, and connecting.

- **Café** \$3 million
- **Lobby** \$2 million  
The lobby will feature an all-glass entryway and will showcase local Jewish artwork.
- **JCC Wing** \$2 million  
5,000-7,000 square feet of office and meeting space
- **JFCS East Bay Wing** \$1 million
- **Community Library** \$1 million
- **Conference Rooms** \$500,000 each
- **Coworking Space** \$500,000
- **Lobby Reception Desk** \$500,000

