

## Naming Opportunities

### Event Center \$10 million

The event center will feature two stories and 15,000 sq ft of flexible indoor/outdoor space to host special events, celebrations, health and wellness, and community gatherings.

- **Performance Space** \$2 million
- **Second Floor Wellness Center** \$1 million
- **First Floor Large Event Space** \$1 million
- **First Floor Small Event Space** \$500,000
- **Kosher Kitchen** \$500,000  
A commercial demo and prep kitchen

### 6050 Claremont \$3 million

A standalone two-story building with over 4,000 square feet of space to work, collaborate and serve the community.

### 6016 Claremont \$2 million

A standalone residence, currently home of Base Bay.

### 6012 Claremont \$2 million

A standalone residence, currently home to the Rockridge Moishe House.

### 5941 Chabot \$2 million

A standalone two-level building likely to serve as a multipurpose maker's space for creativity and exploration for all ages.

### 5939 Chabot \$2 million

A standalone two-story residence.

- **The Teen Center** \$1 million  
A comfortable home setting for teens on the first floor, for a diverse array of programs and organizations.

- **Artist-In-Residence Space** \$750,000

- 1 Ball Court** \$2 million
- 2 The Meadow** \$2 million
- 3 The Concourse** \$1 million
- 4 Claremont Parking** \$1 million
- 5 Chabot Parking** \$1 million
- 6 Entry Plaza** \$2.5 million
- 7 Reflection Garden** \$500,000

### Campus Name \$30 million

### Preschool \$5 million

The preschool will include six state-of-the-art classrooms, each with their own garden to extend the learning environment seamlessly to the outdoors, and a pilot Spanish-language immersion program.

- **Preschool Playground** \$1 million
- **Preschool Classrooms** \$500,000 each

### The Central Building \$15 million

The main building of the campus is three stories and 55,000 square feet. The building includes a new preschool, along with offices for more than 15 Jewish organizations, classrooms for adult education, a library for all ages, and flexible spaces for meetings, co-working, and connecting.

- **Café** \$3 million
- **Lobby** \$2 million  
The lobby will feature an all-glass entryway and will showcase local Jewish artwork.
- **JCC Wing** \$2 million  
5,000-7,000 square feet of office and meeting space
- **JFCS East Bay Wing** \$1 million
- **Community Library** \$1 million
- **Conference Rooms** \$500,000 each
- **Coworking Space** \$500,000
- **Lobby Reception Desk** \$500,000

This summary includes example naming opportunities of \$500,000 and over. Additional opportunities at or below \$500,000, and for program support, are also available. **Strikethrough-text** represents opportunities that have already been reserved.